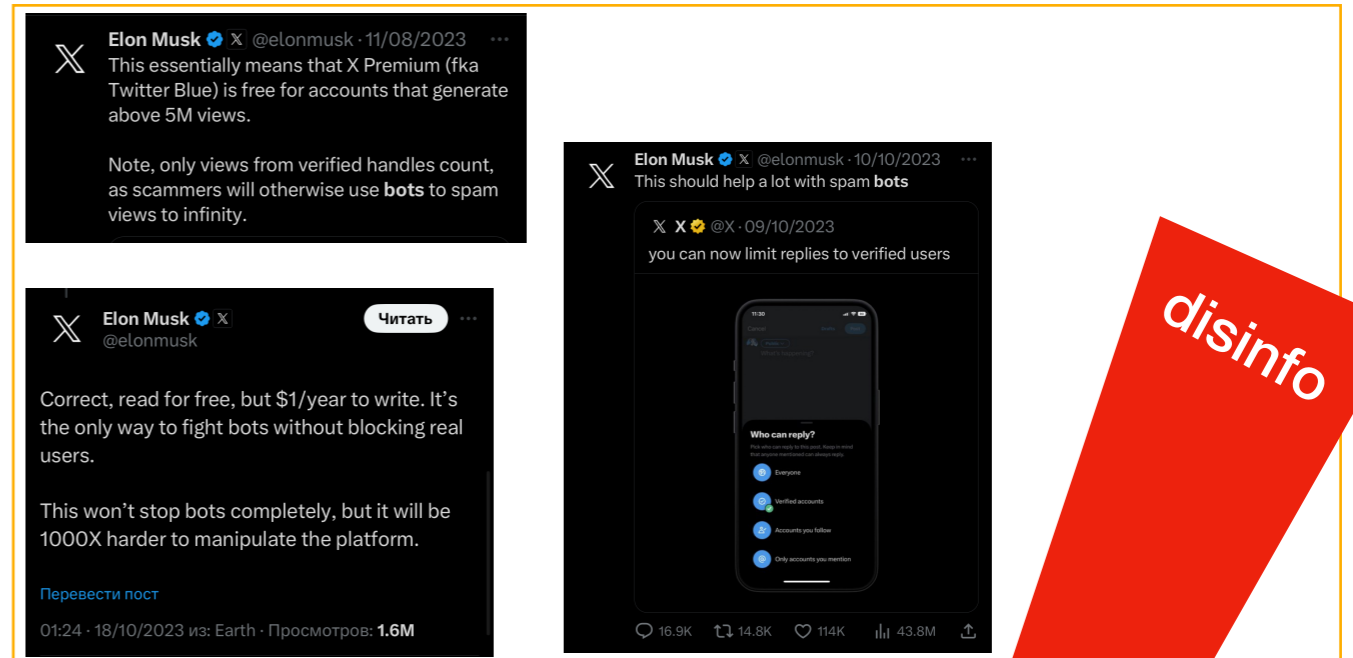


Structure

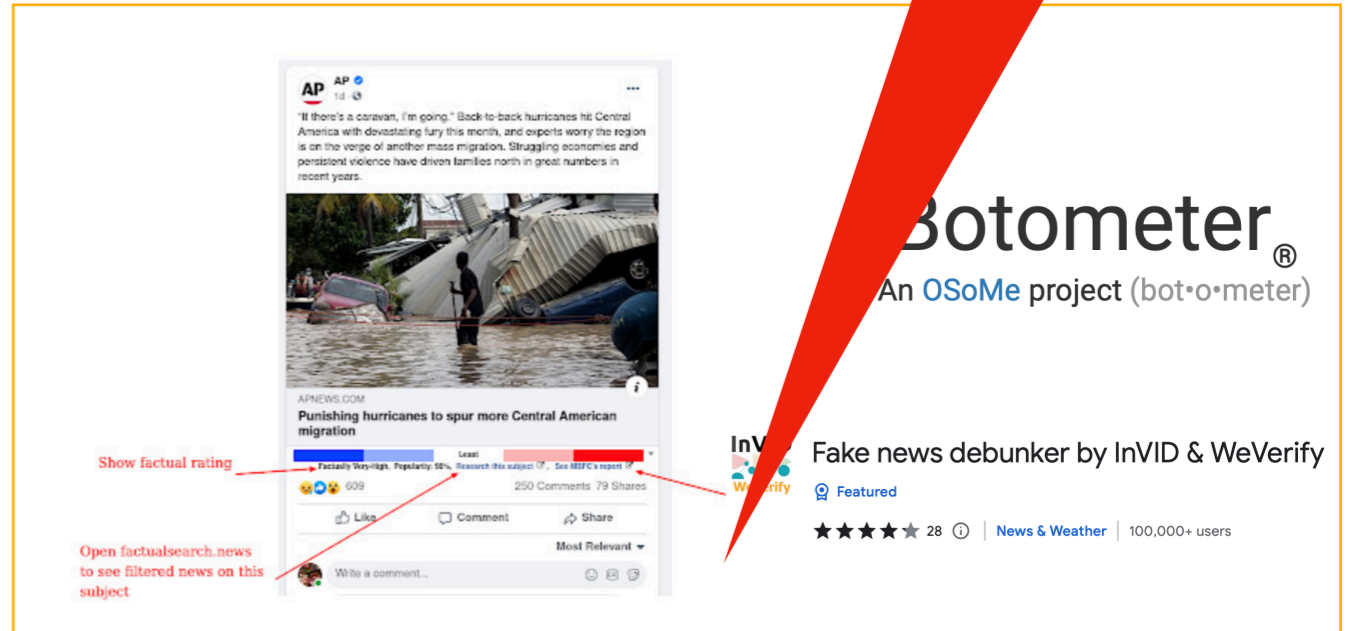
- The problem
- Description of ARElight
- Demo
- Conclusions

The problem

- When speaking about disinformation, there exist 2 walls of defence:
 - protection by social media company
 - protection by users themselves



measures by social media

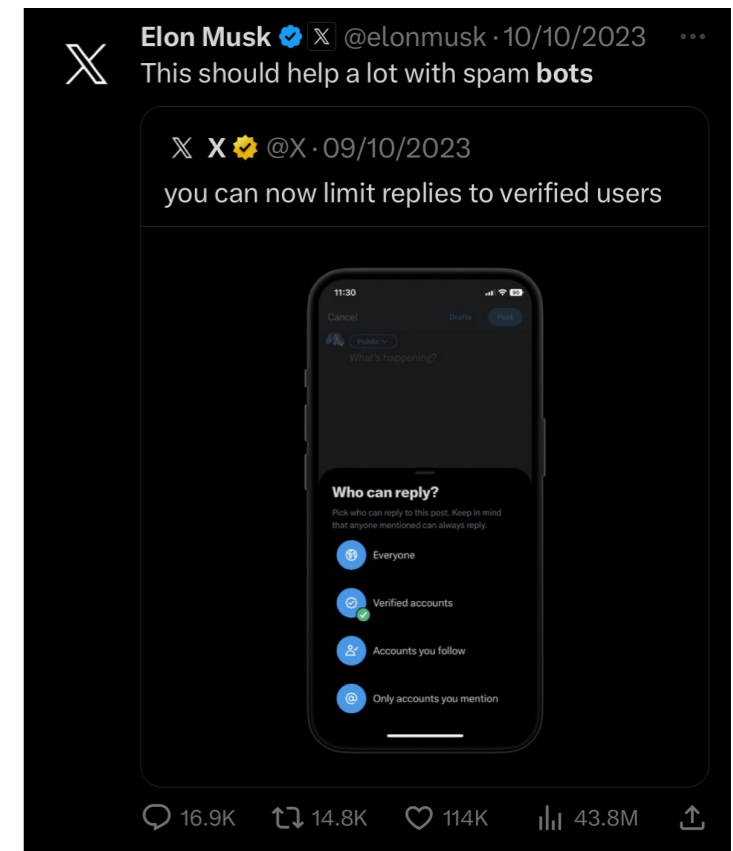


measures by users



The problem

- Measures by SM examples:
 - Twitter/X efforts to decrease number of bots
 - Block/Shadowban of suspicious accounts
 - Tinder AI safety features



The Indian Express

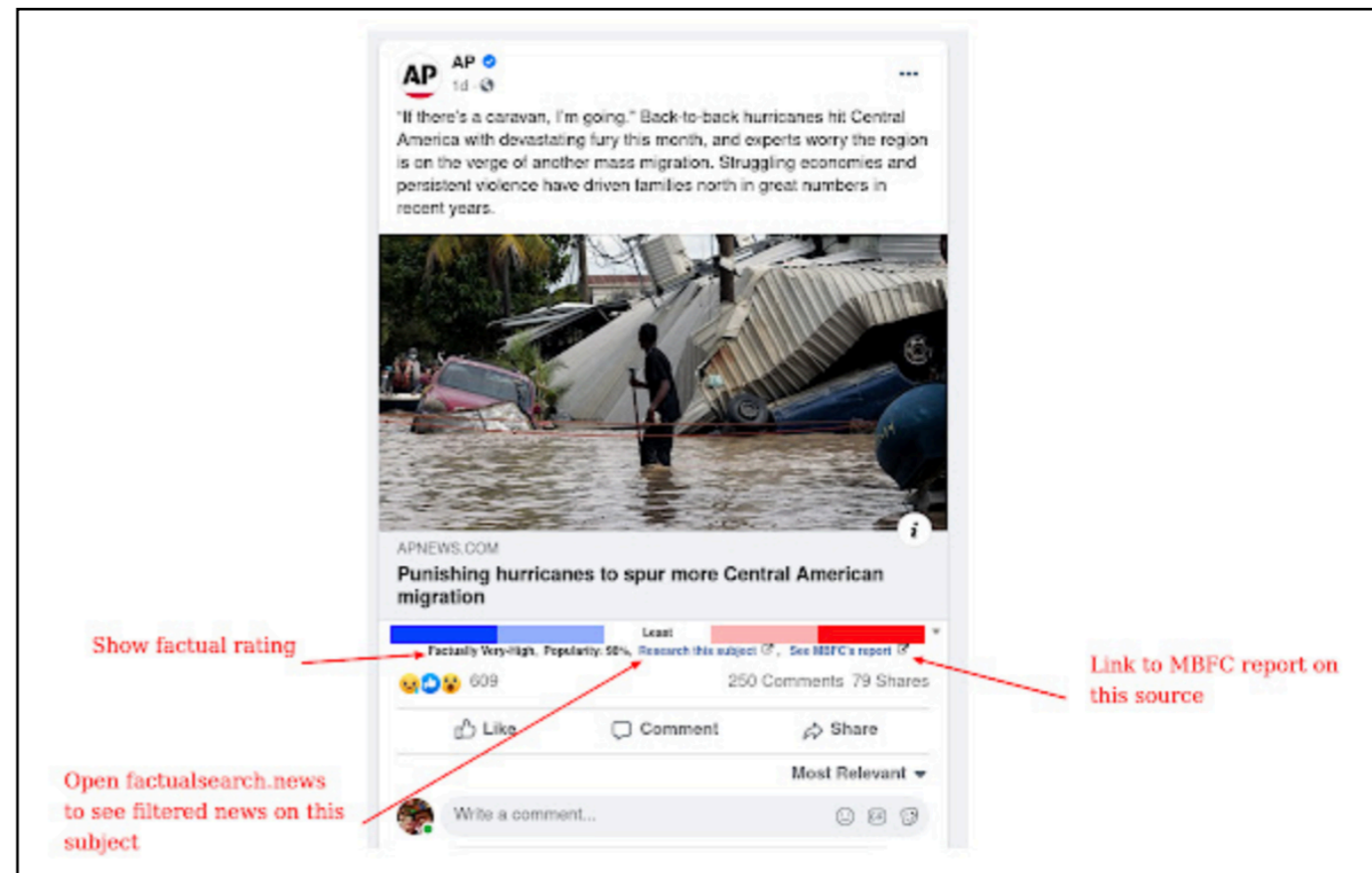
A look at shadowban policies on Instagram & Facebook and what you can do to appeal unfair bans

First, what is shadow banning? If you are a creator and have noticed a sudden, significant drop in engagement on your content then chances are...

Another space where AI will change the game is in-app safety and efficiency. Tinder already leverages machine learning for various safety features, but the opportunity to evolve these features through the use of AI can potentially make their impact even greater. For

The problem

- Measures by users examples:
 - Tools that spot fake news & bots
 - Turing tests for chats
 - Bot-helpers to manage group chats
 - Manual human verification



Botometer®

An OSoMe project (bot•o•meter)

InVID Fake news debunker by InVID & WeVerify
WeVerify
Featured
★★★★★ 28 | News & Weather | 100,000+ users

A powerful tool for admins, designed to analyze, clean, and protect a channel/group from cheating.

- Subscriber analysis, displaying detailed audience statistics with the ability to share them.
- Clearing a channel/group of unwanted audiences (inactive, deleted, Arabs, etc.)
- Reliable protection of channels from cheating
- Export subscribers to file
- Ability to install captcha
- Auto-acceptance of applications with your message
- Filtering new users based on multiple criteria
- Audience crossover between channels
- Mass rejection of accumulated applications
- Obtaining channel statistics via link

And a bunch of other features that are available for free and without subscriptions!

GladOS is the best protection for groups and channels at the moment.

@INOTAROBOT 4,6K 07:17

9:26

< Notifications

New

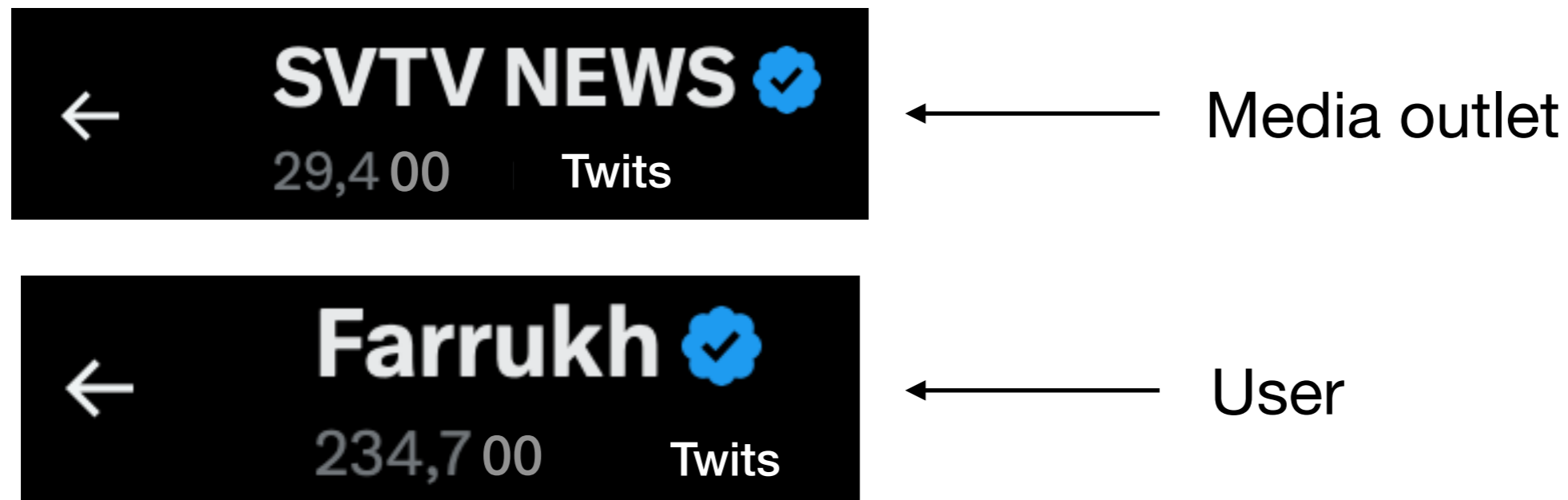
- roberthall1260398 requested to follow you. 44s Confirm Delete
- ronaldadams5282954 requested to follow you. 4m Confirm Delete

Today

- ronaldthomas9648136 requested to follow you. 6m Confirm Delete
- anthonycollins3993969 requested to follow you. 8m Confirm Delete

The problem

- For manual verification you need to read a lot of text - in fact, you need to scan previous activity of account



- For many accounts **you just can not do it manually**

ARElight



SuspiciousCat
@suscat2023



Alice was his friend, so she will support Bob

12:16 AM · 2021-04-27 · [Twitter for iPhone](#)

3,911 Retweets 50 Quote Tweets 27.9k Likes



SuspiciousCat
@suscat2023



Chris thinks Bob deceived him

12:16 AM · 2021-04-27 · [Twitter for iPhone](#)

3,911 Retweets 50 Quote Tweets 27.9k Likes



SuspiciousCat
@suscat2023

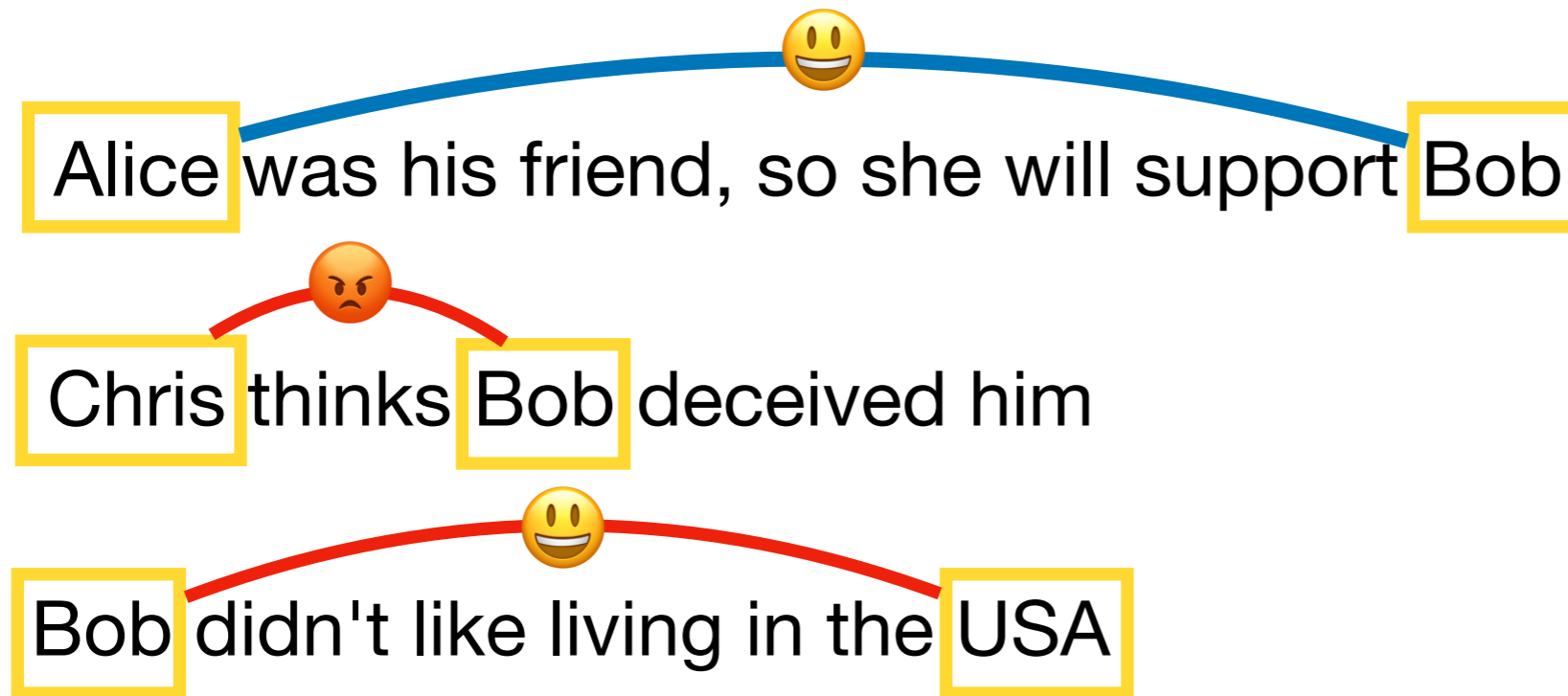


Bob didn't like living in the USA

12:16 AM · 2021-04-27 · [Twitter for iPhone](#)

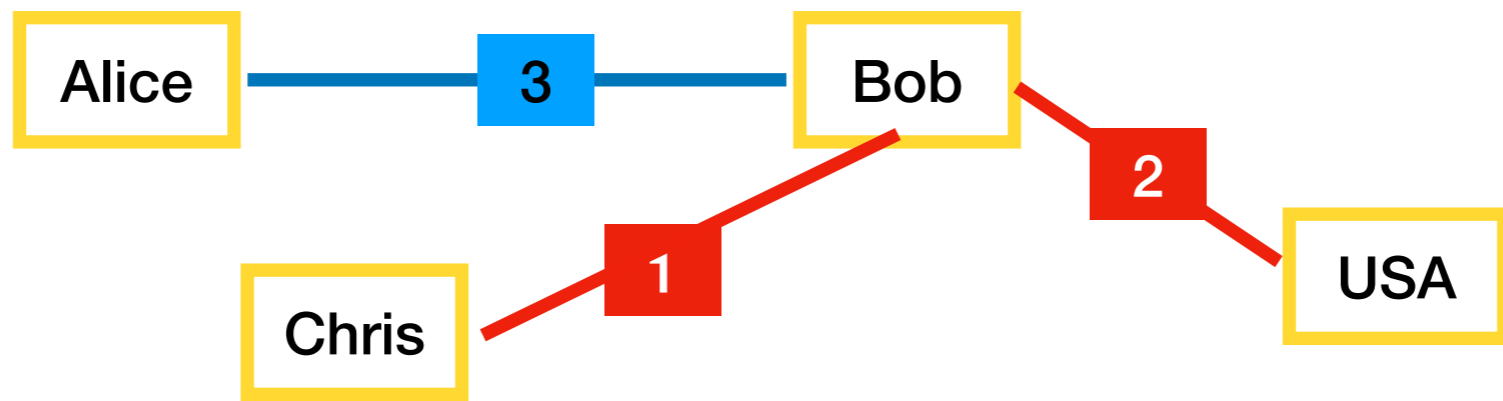
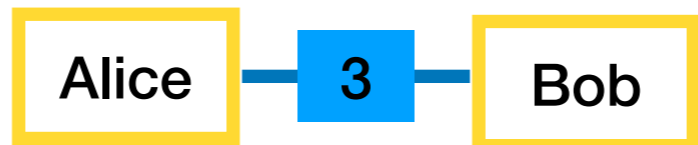
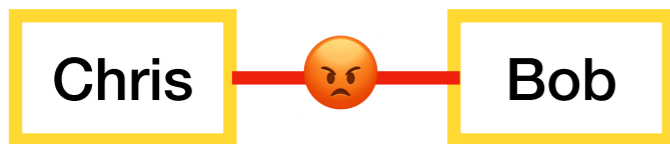
3,911 Retweets 50 Quote Tweets 27.9k Likes

ARElight



- ARElight use AI to identify instances in text such as:
Person, Organization, Location, Date
- Within small amount of text, identify relations and their sentiment
(positive 😊, negative 😡, neutral 😐)

ARElight



- Small texts united into a single network, that represent the narrative of text

ARElight



- Demo: https://guardeec.github.io/areligh_demo/template.html

(a) dataset selector

(b) visualisation options

(c) visualisation model selector

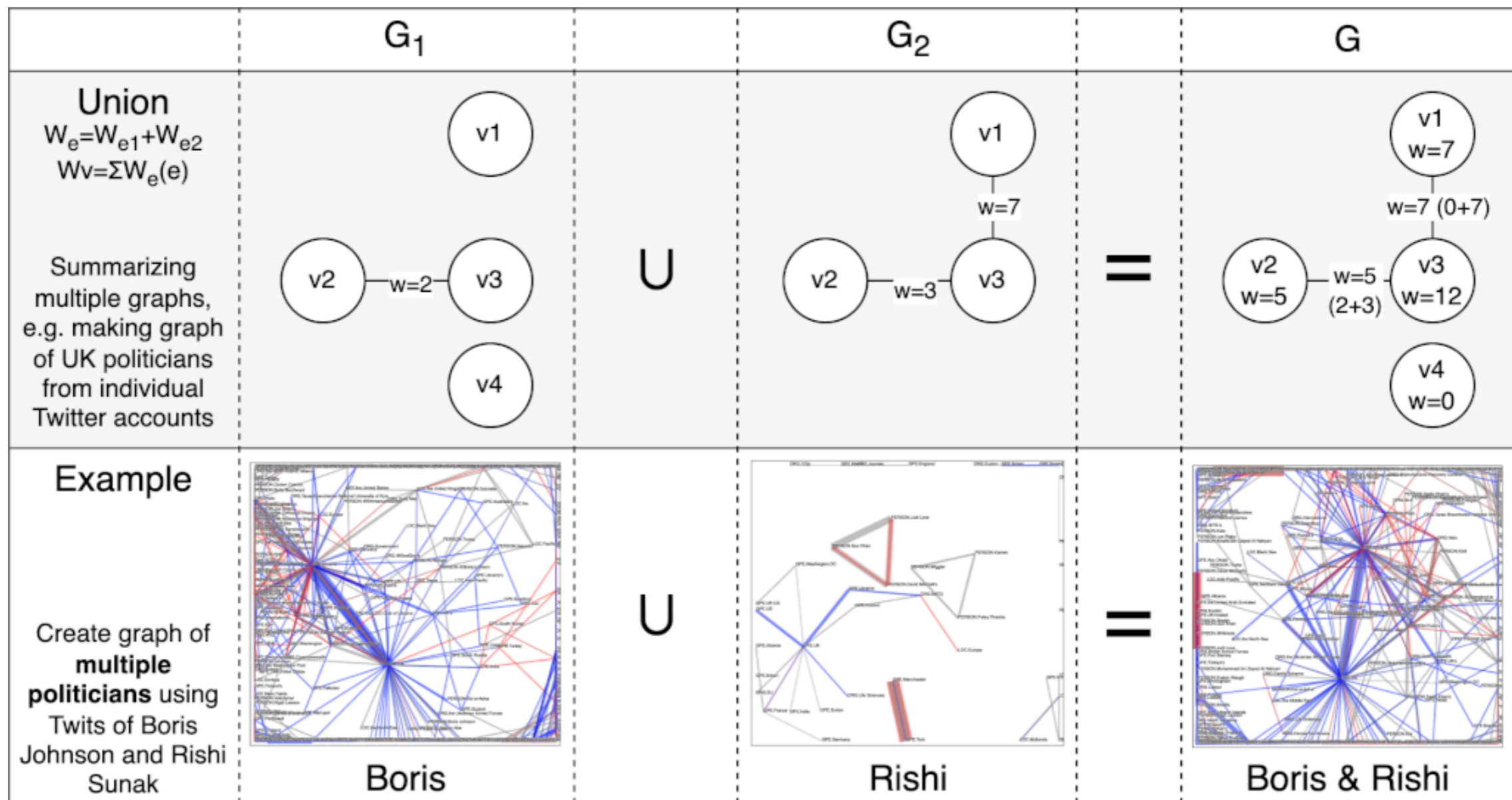
(d) force layout visualization model

(d) radial layout visualization model

The image shows a screenshot of the ARElight-0.24.0 Demo web application. The interface includes a dataset selector (a) with a dropdown menu showing 'case_2_mkwm2022_ua_DIFFERENCE_ru'. Below this are visualization options (b) for Vertex frequency (50), Edge width (150), Edge opacity (0,3), and Force scale (50). There are also checkboxes for 'Display positive edges', 'Display negative edges', and 'Display neutral edges'. The visualization model selector (c) has two buttons: 'Force Layout' and 'Radial Layout'. The force layout visualization model (d) shows a complex network graph with nodes like 'PERSON.Putin', 'PERSON.Zelensky', and 'PERSON.Medvedev'. The radial layout visualization model (d) shows a similar network graph with nodes arranged radially around a central point, with labels like 'Ukraine', 'Russia', 'Kyiv', and 'Kremlin'.

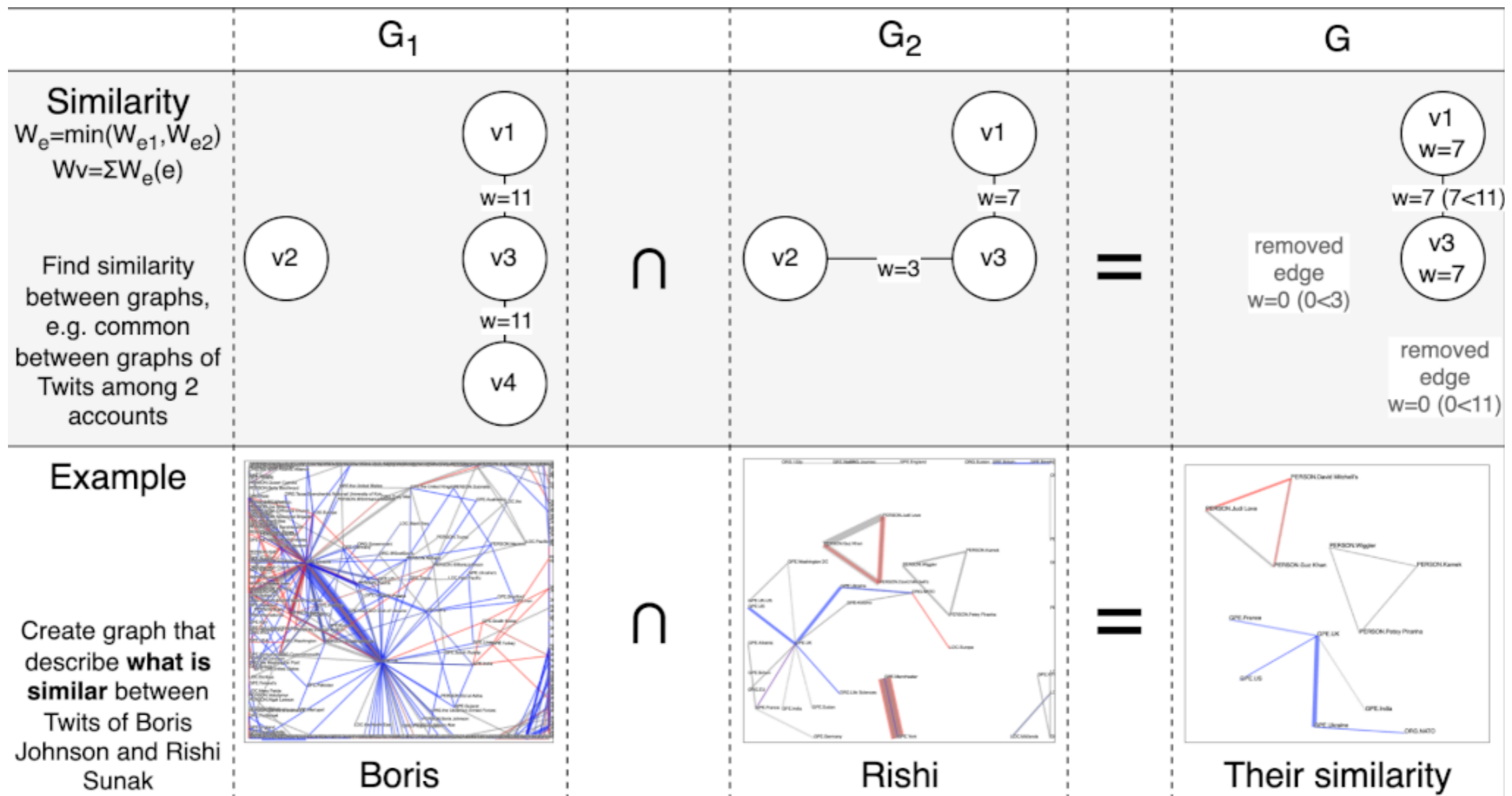
ARElight

- Operations - UNION
- Merge multiple texts' graphs together



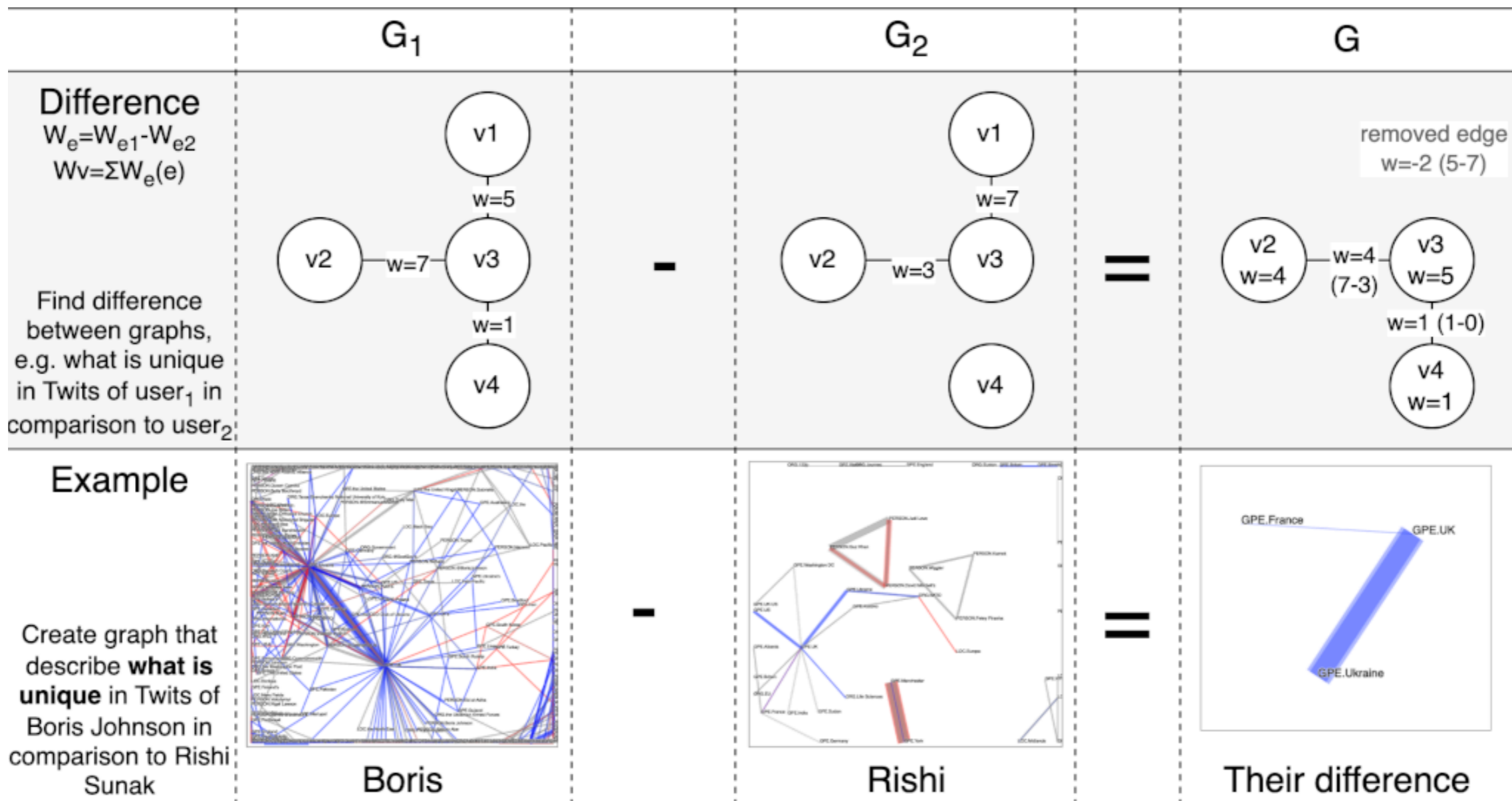
ARElight

- Operations - INTERSECTION
- What is similar between 2 texts?



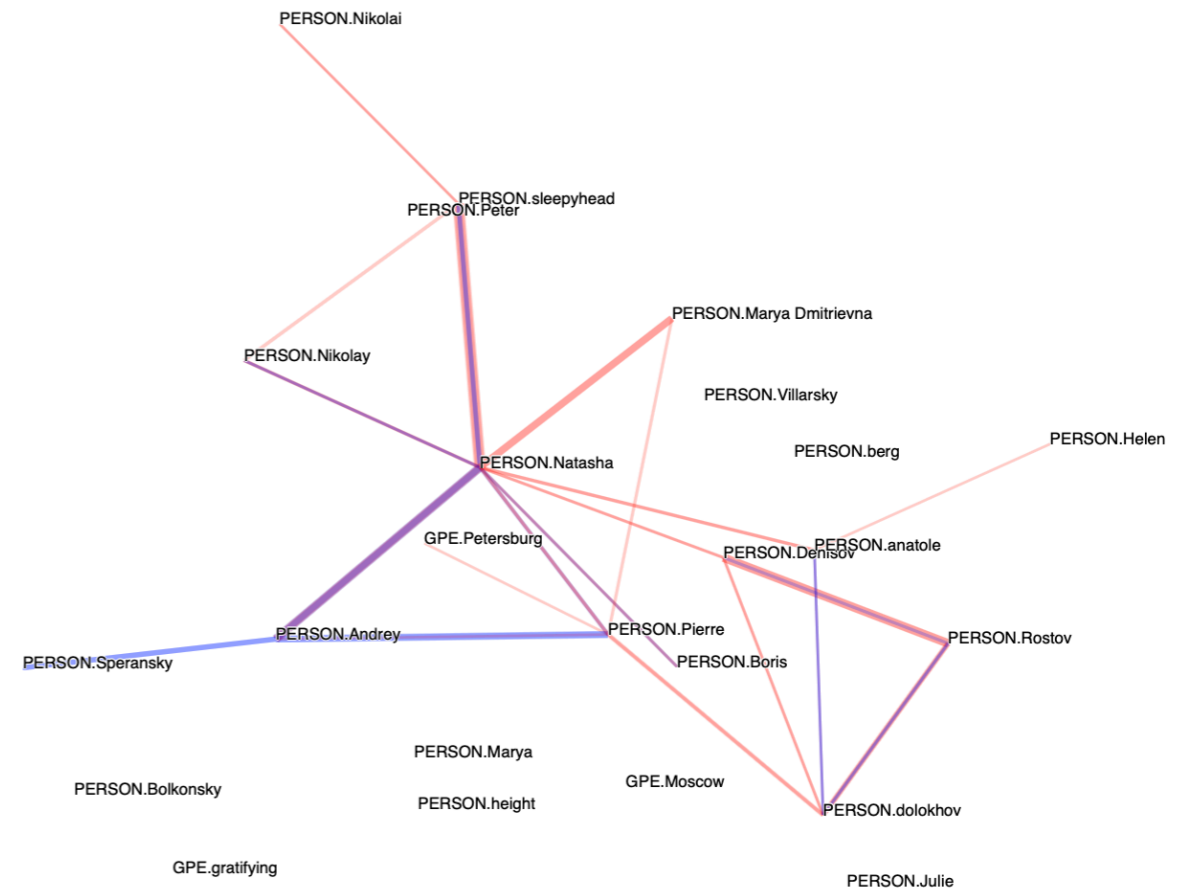
ARElight

- Operations - DIFFERENCE (not commutative)
- What is unique in one text in comparison to another?



Demo

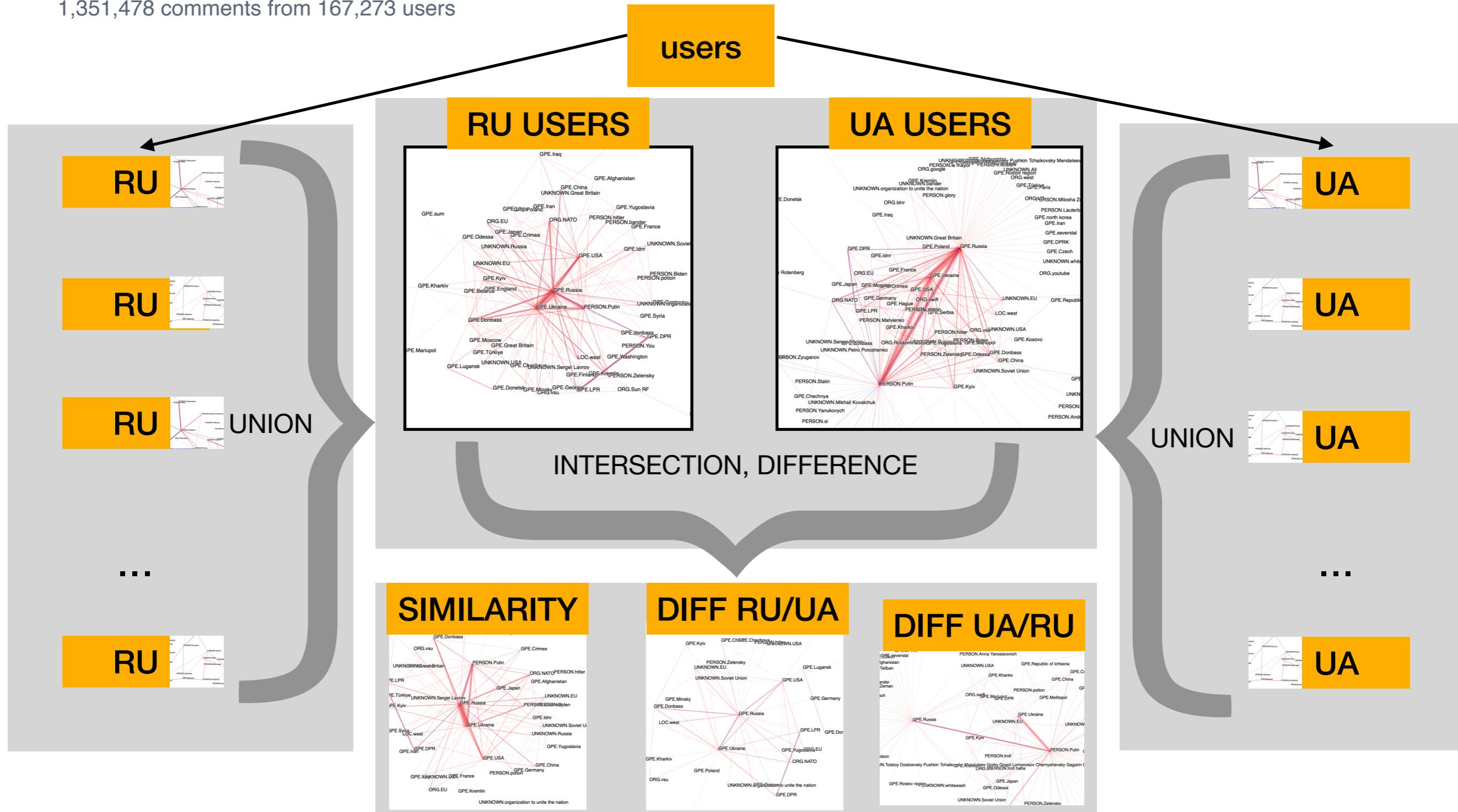
- Examples:
 - War & Peace book



Demo

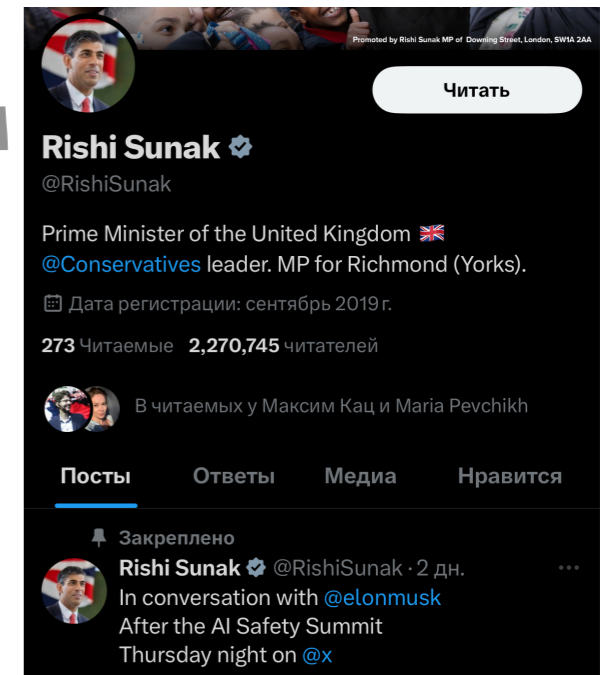
- Examples: RU/UA comments

1,351,478 comments from 167,273 users

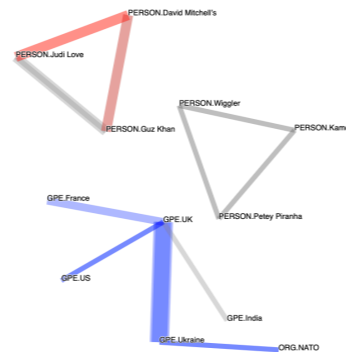


Demo

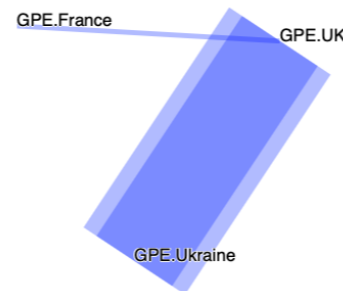
- Examples: Boris Johnson VS Rishi Sunak
1000 last Twits



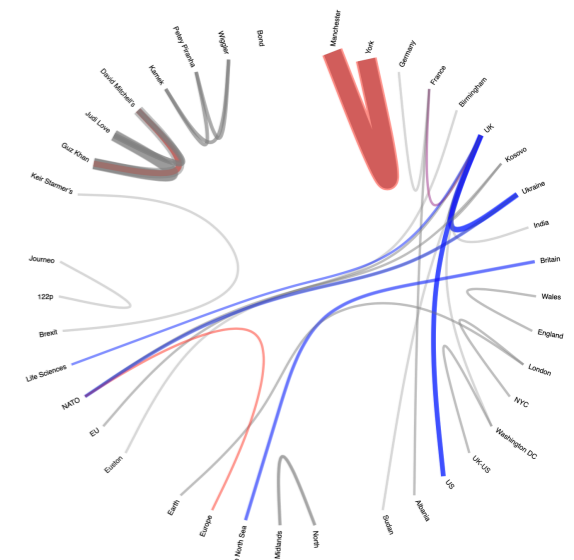
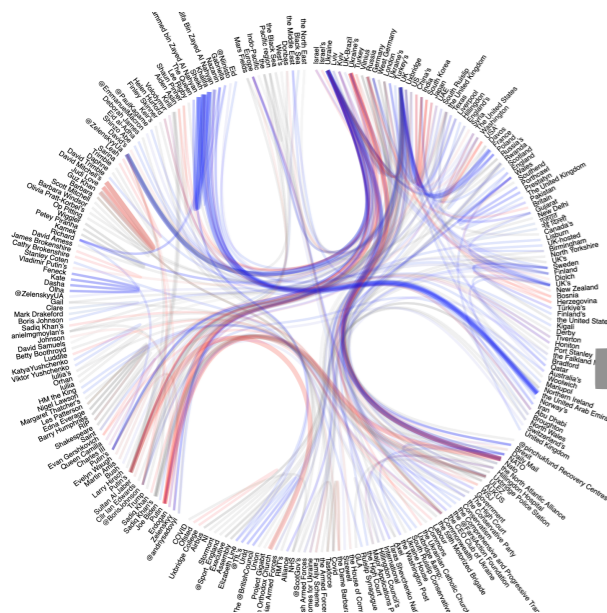
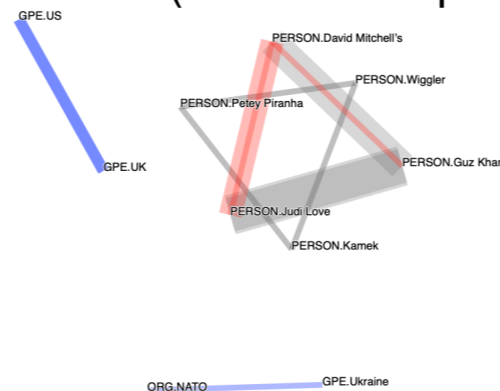
INTERSECTION (What is similar?)



DIFFERENCE (What is unique in Boris?)



DIFFERENCE (What is unique in Rishi?)



Overview

- ARElight **helps to extract/analyse narrative** and represent it in understandable manner for:
 - ➡ users - for accounts verification and media checks
 - ➡ researchers - extract/compare narratives of accounts/disinformation
 - ➡ STEM - present texts in form of graphs for ML/automation/etc.
- ARElight is a tool in several versions:
 - ➡ Python Library & Demo [**complete**] - for STEM
 - ➡ Web Service [**planned**] - for researchers
 - ➡ Twitter/X browser extension [**planned**] - for users
- We are ready to help if you would like to use it in your research.
- Python Library: <https://github.com/nicolay-r/ARElight/>
- Demo: https://gardeec.github.io/arelight_demo/template.html

Nikolay R. (rusnicolay@gmail.com), **Maxim K.** (maksim.kalameyets@newcastle.ac.uk)